

PMTNM ADVERTISING AND EXHIBIT POLICIES**❖ DISPLAY ADVERTISEMENTS****Rates and Contracts:**

- A. Rates, contract form and other policies to be reviewed and approved by the Board of Directors at the spring meeting, annually.
- B. Rates shall be lower than normal commercial rates based on a survey of at least one (1) professional journal and one (1) in-state newspaper.
- C. See Advertising Rate Schedule in the Appendix of this Handbook for current fees.

Method of soliciting advertising:

- A. Ads to be solicited annually (during the summer) to run in two issues of Segue and/or Conference Program, or to exhibit. This is handled by Segue Editor and/or Advertising Manager.